



Tennessee Medieval Faire 2021

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Greetings Craft and Food Vendors!

We invite you to apply as a vendor for our 2021 Tennessee Medieval Faire in Harriman: **October 2-3, 9-10, 16-17, 2021**. Hours are 11a-6p ET. Festival location is 550 Fiske Rd, Harriman, TN.

Our slogan is “Live the Age of Chivalry!” in the High Middle Ages (circa 1194) with Robin Hood. The festival site is an 8-acre, outdoor, rugged, medieval village. Live entertainment includes jousting, warriors’ chess, comedy shows, Celtic music, games, interactive characters, and vendors.

Our vendor fees for a 12’ frontage sales space are as follows: **Crafts \$40/day** with cash, check, or money order (\$41.50/day with credit). **Food \$80/day** with cash, check, or money order (\$83/day with credit). (Contact us if you have a food truck.) **Preference will be given to vendors who can vend on all show days.** All **products will be juried** to ensure quality and fit within the time-period and amongst the other vendors. **The application deadline is August 14;** however we will continue to accept vendors until categories are filled. After approval, payment and paperwork are due by **September 4**. Fees are refundable only if requested before September 4 or if whole show is cancelled due to a situation beyond our control.

If you are not available this October, please let us know whether or not you would like to remain on our contact list for the TN Pirate Fest Spring 2022 (last 2 weekends in May plus Memorial Day). For general show updates, please like and follow us on Facebook, and sign up for our website newsletter at www.TMFAIRE.com.

Some History

This is our 6th annual TN Medieval Faire and 14th show on this site. Awareness is growing. For example, our Facebook page has 8,193 followers, and we are planning a multimedia advertising campaign.

We did not have a Medieval Faire in 2020 due to Covid. But in 2019, we averaged 44 vendors (39 craft, 5 food). This was 14 more vendors on average than the previous year and we hope to reach 50 vendors this year. Period craft categories can include leather, metal, glass, fiber/fabric, wood, instruments, services (such as henna and face painting), etc. Period food categories include meats, sandwiches, soups, breads, fruit, vegetables, nuts, desserts, etc.

In 2019, our TN Medieval Faire patron attendance (when it was in May and June) totaled 3,594 for 7 show days, increasing slightly vs 2018. The daily attendance averaged 513, with a range of 230 to 901 depending on weather. These patrons came from 22 states and from 45 Tennessee counties (similar to 2018). Of these patrons, 79% were adults (ages 13+), 13% were kids (ages 5-12), and 8% were toddlers (ages 4 and under). However, this gate attendance does not include the ~150 participants each day who put on the show and also bought food, beverages, and crafts.

We look forward to hearing from you!

Lars and Barrie Paulson
Darkhorse Entertainment, LLC